Fancy diamonds provides safety for investors

Over the last years the global economy has seen many ups and downs. It is during these difficult times that people start looking out for their money and look for real alternatives to invest. We learn and appreciate the advantages of physical commodities. This is why there is a solid increase in the value of gold, silver and for sure in diamonds and especially in natural fancy coloured diamonds.

They are the most valuable gemstones on the planet as they are determined on a price per carat (0,2g) basis. Investing in natural fancy coloured diamonds is a long-term investment. The economic cycles of the past 15 years have seen fancy diamonds are breaking all price records at auction.

BENEFITS

- Mobile asset with highest value in smallest space.
  Diamonds have forever been treasured for their excellent and simple way of transportation. The fact that such a small item can be worth so much money is astounding. You can easily keep an one million dollar diamond in the smallest place.

- The strongest and hardest asset, that can hedge against inflation and the devaluation of paper assets. As diamonds beeing the hardest substance on earth you do not have to worry about anything happening to them. All you have to remember is to make sure you do not lose it (and even that can be insured)! This is actually true to most physical commodities. Real estate, gold, silver and diamonds usually appreciate in compliance with inflation. Unlike the others, diamonds are more durable and movable.

This is also why even if you do not want to buy diamonds for investment, by simply considering an alternative form of putting some money aside, diamonds are a good choice.

- Global currency that is independent from banking systems.

- Inflation Proof - You can enjoy it while you have it.
  Since diamonds do not wear off and there technically is no means to selling a „second hand" diamond, you can mount it, look at it and wear it whilst you use it for investment purposes.