Fancy diamonds are unmatched in their beauty.

Fancy diamonds answers the quest of the timeless, the ultimate, the absolute and natural beauty. Compared to all colours of nature, either the blue of the sky and the glory of the sunset clouds, which only last for a short time - the coloraton of fancy diamonds will last forever

FANCY YELLOW DIAMONDS

All of the glorious colours which can be found in nature are captured in diamonds.

Among the rainbow of colours you will find the romantic pinks and purples, the magic blue, the kindly green, the energetic orange and off course the warm shiny and brilliant yellows. They are fashionable, cheerful and will light up the room. Within this special niche of fancy diamonds, yellows are the most common.

Nontheless, if you compare yellow diamonds to other fancy colours, they are abundant and their prices are competitively affordable.

Going with a fancy yellow diamond is a perfect introductory to the fancy coloured diamond world. The most popular shades are fancy yellow and fancy intense yellow and for those who can afford them, also fancy vivid yellow.

FANCY GREEN DIAMONDS

Green diamonds represent growth, health, hope and generosity. Natural green diamonds are extremely rare and desirable. The beauty of these gems has spawn unprecedented desire and unequaled process among collectors and connoisseurs.

FANCY FANCIES THE ORIGINAL

FANCY ORANGE DIAMONDS

Natural fancy orange diamonds are the ultimate possession for diamond lovers, it is extremely rare to find a pure orange diamond.

Orange diamonds that receive this grade are even more uncommon than the natural fancy red or blue diamonds.

However, why is the market value of oranges is not as high as that of reds or blues even though the orange gemstones are more unique? From the position of the connoisseur, the only thing holding down the price of natural fancy orange diamonds is that orange is not a primary color.

FANCY PINK AND FANCY PURPLE DIAMONDS

Pink & Purple diamonds are one of the rarest fancy diamond colours on Earth and are recognized as extremely luxurious items.

The GIA recently wrote, "Of the million of diamonds mined each year .001 percent can qualify as fancy colour and only a handful can achieve the top grades of intense and vivid."

Argyle pink diamonds from the Argyle Mine in Kimberley (Australia) are recognized as the pink diamonds with a large investment potential.

FANCY BLUE DIAMONDS

Blue diamonds are in great demand by the most rich and famous. It is not uncommon these days to read about the gratest celebrities wearing a blue diamond down the red carpet. The percentage of blue diamonds mined each year is truly negligible, with just a few stones recovered each year.

FANCY RED DIAMONDS

Fancy red diamonds are a class of it's own. The rarity of the gems is reflected in their price. True red diamonds fetch prices of more than seven figures per carat. So there is no question: fancy red diamonds are the masterpieces of nature.